

## **Boar's Head — Self-Tape Instructions - KIDS**

Please use an uncluttered and very well-lit space.  
Photos on the right are for framing reference only.  
Please shoot/edit in order, if possible.

**Wardrobe:** Casual, not sloppy.

### **I. Close-up on face: Slate - Framed like Yellow photo on the right.**

- A. Take a few seconds to let us see you with a neutral expression.
  - 1. Do not just launch into your name.
  - 2. Take a moment and smile.
  - 3. Then say your name.



### **II. Head to Toe shot:**

- A. Stand, facing camera
- B. Like the Green photo on the right.



### **III. Medium Shot: Action Part 1.**

- A. Framed like the blue photo on the right.
- B. Talk for 30-60 seconds about your favorite food.
- C. Answer the questions below, but **NOT like a LIST.**
- D. **VERY conversational.**
- E. Some things you can talk about:
  - 1. What is it?
  - 2. Why do you like it?
  - 3. Have you always liked it?
  - 4. What makes it better than other food?
  - 5. How does eating it make you feel?



### **IV. Medium Shot: Action Part 2.**

- A. Take a bite of a sandwich or anything you like to eat.
- B. Act like it tastes really good.
- C. Not too big. Not over the top. Very believable.
- D. Very real.
- E. Maybe just smile and nod while you chew.
- F. Feel free to do a couple different takes.

END OF INSTRUCTIONS