

Special Terms and Conditions *(check all that apply)***Standard Use Rights**

	Work in Smoke is required	X	Internet
	Seasonal Commercial(s)		Foreign
	Non-Air Commercial(s)	X	Theatrical and Industrial
	Produced for Cable use only	X	Broadcast
	Test or Test Market Commercial(s)		

CONFLICTS: None

Casting Specifications:

OCPs:

Session fee: \$500 per 12-hour shoot day. If applicable: OT paid at \$75 per hour, Prior-day fittings paid at \$25 per hour.
 Buyout: \$2,000 buyout payable only if talent appears in final Materials and meets criteria of clearly recognizable full face for a minimum of one (1) second and in the Foreground. Buyout includes perpetual, worldwide rights for internal use and publicity use for Agency and Client.

All fees + 20% agent fee, if applicable.

Usage

Term: One (1) year from Client's first use

Materials: Advertising materials, including, but not limited to, commercials in the **DSG Holiday TVC Campaign**, including any lifts, edits and versions thereof

Territory: United States, expanded to worldwide for all online/digital/social uses

Media: All media, excluding print (but including the right to lift stills from moving footage for online/digital/social uses only).

Exclusivity: None

Option for additional one-year term + 10%.